



Fatality Free Friday

The Tasmanian Freight Logistics Council (TFLC) today announced that it is supporting Fatality Free Friday which is on again tomorrow – Friday 28 May 2010.

Every Friday an average 5.3 deaths occur on our roads.

Each year, around 1,600 people die on Australia's roads. By far the most dangerous days - those which statistically suffer the most deaths - are Friday, Saturday and Sunday.

That's the aim. Not a single road death in Australia for just one day. Just one Fatality Free Friday.

And the further hope is that by making people think about staying alive on the road on one Friday, they'll drive safer for the next few days too and reduce the traditionally high weekend fatality rate.

As part of the Fatality Free Friday campaign, the Australian Trucking Associations "The Road Ahead" travelling exhibition will be on display at the Glenorchy Plaza Shopping Centre car park in Glenorchy from 9am until 3pm tomorrow. The exhibition is a free state of the art semi-trailer that travels around the country and is in Tasmania for the first time this week. It has a suite of interactive, hands on exhibits and computer games that look at road safety, skills, and careers in the transport industry.

The Tasmanian Freight Logistics Council strongly supports Fatality Free Friday. Visit the Fatality Free Friday website www.fatalityfreefriday.com for more information.

If you would like more information on Fatality Free Friday or the ATA exhibition, please contact Rob McGuire on 0409 512 220. Rob is more than happy to do interviews on Fatality Free Friday either today or tomorrow.