



ATA The Road Ahead Exhibition

The Tasmanian Freight Logistics Council (TFLC) is taking a leading role in promoting careers in the transport and logistics industry in Tasmania by sponsoring and organising the Australian Trucking Association's (ATA) "The Road Ahead" touring exhibition which is touring Tasmania from 17 – 28 May 2010

"The Road Ahead" is a free state of the art semi-trailer that is travelling to schools all over Tasmania from 17 – 28 May 2010 with a suite of interactive hands-on exhibits and presentation that looks at road safety, skills, and careers in the transport industry. "The Road Ahead" offers a structured program for class groups that demonstrates how behaviour on the road can influence chances of survival, and the importance of the transport industry to Australia. This is the first time that the "The Road Ahead" has come to Tasmania.

It is a little known fact that one in eight jobs in Australia are in the transport and logistics industry – yet many students are simply not aware of this when they decide on a possible career path for themselves. The Tasmanian Freight Logistics Council has paid all costs associated with bringing "The Road Ahead" to Tasmania to enable as many Tasmanian students as possible to be exposed to a wide range of career options that many of them would never before have considered.

If you would like more information on the exhibition, please contact Rob McGuire on 0409 512 220 or email freightlogistics@tcci.com.au.